

## Why Survivor Friendly

There are many educational resources, fantastic organizations, inspirational groups and other help aid for cancer survivors. Survivor Friendly isn't another resource duplicating existing efforts but was established out of a need. Its goal is promote cancer symptom awareness and provide free bags with cosmetic items. Now you may say wait, this sound similar to existing efforts, but actual its not and will further explain.



Chemo and other Cancer treatments can cause physical alterations that can be embarrassing and in some cases hard for women to cope with.

Insurance and other agencies provide financial support for prosthetic wigs, scarfs, bras and medical treatment. But most beauty aids to supplement or simply replace physical features until it returns is consider cosmetic and are out of pocket expenses. Survivor Friendly will distribute beauty bags for free to survivors, requiring no attendance to a workshop or meeting a financial requirement.

The founder, being a Cancer survivor was astonished by the symptoms she faced. Being a confident and strong woman, she felt embarrassed to walk into a beauty shop with darken toe nails; seeing the look on the nail technician face. And to go a step further, feeling compel to divulge her medical situation to a stranger so her symptoms isn't mistaken for fungus or something contagious. This and other experiences moved her to create an emblem and distribute it to companies to display on their website or place of business. Which signifies they are aware of the cancer symptoms and if a customer ask if they are Survivor Friendly or if an employee is diagnosed with Cancer. There is heighten sensitive to the Cancer Survivor.



*Breast Self Examination can  
Save Your Life, Check Today!*



A Community of Cancer Symptom Aware Businesses

*Survivor  
Friendly*™

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Donate

## Mission

Survivor Friendly will distribute free beauty essential bags and establish a global survivor friendly community of enlightened and approved establishments that provide a safe haven of dignity, respect, support and comfort for cancer survivors.

## Program Description

Survivor Friendly is a program of the non-profit organization, Genuine Self Images, providing support for those who face physical and emotional challenges derived from cancer and treatment. Support will be provided by distributing beauty bags which are free to Cancer Survivors. The bags includes beauty essentials and other supplies to supplement the healing process; kick starting normalcy of life.

### The type of items in the bag:

- Eye Brow Pencil
- Nail Polishes
- Lotion
- Mirror
- Fan
- Etc.....



Also we will be establishing a community of survivor friendly establishments by providing an emblem to friendly establishments, such as businesses, agencies and organizations willing to provide a safe haven of dignity, respect and comfort in services and support to cancer survivors.

## Bag Distribution

Partners have agreed to receive our Survivor Friendly Bags and distribute these bags to Cancer Survivors. These are organizations that provide medical and other essential services that would complement Survivor Friendly's mission and would also become a distributor of Survivor Friendly Bags. Cancer survivors' post/pre medical treatment can pick up a bag at no cost by going to our web site. Use the online rolodex to find partners local to them. Cancer patients receiving medical services with one of our partners can receive a bag as services are rendered.



## Become A Partner

If you are an organization that provide services to cancer patients that would complement Survivor Friendly's mission, you can become a pick up site for Survivor Friendly bags by becoming a partner.

You can become a partner by filling out a form to start the vetting process. Once you are validated as a legit business. Survivor Friendly will ship the beauty bags to your place of business. You can decide how to best distribute the bags without being invasive but ensuring the survivors are the only recipient of the bags.

## Symptom Awareness Emblem

Beauty salons, spas, barbershops, make up counters at shopping malls, medical facilities and many businesses will receive a Survivor friendly emblem (certificate, magnet and/or sticker) in places of business or website as a sign that they are sensitive to the needs of those conquering and surviving cancer.



A collateral will be developed for the laymen. Its goal is not to provide in-depth knowledge about cancer. Its simply to provide a birds eye view of treatment symptoms for easy consumption. The emblem signifies completion of material on cancer treatment physical side effects. These business have pledge to ensure their establishments openly welcome those conquering the challenges of cancer.

Guest who inquire if a business is survivor friendly or employees returning to work; will not need to explain hair loss, darken/removed breasts, limbs, toes nails, loss eyebrows, and etc. in a Survivor Friendly businesses. Survivor Friendly businesses will treat survivors with dignity and provide a safe haven for them to be served



and/or pampered without shame, embarrassment, or multiple explanations due to altered appearance.